https://youtu.be/NQzI7DcgvFo
Donna Heath
Vice Chancellor for Information Technology & Chief Information Officer
Purpose Statement

Why we exist as an organization

“You begin with a purpose. A purpose is the why your organization has begun a journey”
It is the **PURPOSE** of **UNCG ITS** to connect, enable, and empower people through technology that transforms the University and the region.
Mission Statement

How we do what we do as an organization

Now focused

“Your mission follows the path your organization sets to arrive at its destination”
It is the **MISSION** of **UNCG ITS** to:

- leverage expert staff and partnerships to provide sustainable technology services that are reliable, easy-to-use, and effective; and
- advance university strategic initiatives and regional growth with technological acuity and readiness
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*acuity* - noun  
acu·i·ty | ə-ˈkyū-ə-tē  
“keenness of perception” (also: sensitivity, perceptivity)
Vision Statement

What we aspire to be as an organization

Future focused

“Vision is your destination - your goal, at a point in the future”
It is the **VISION** of **UNCG ITS** to be a catalyst for innovative learning and research, creating connected communities where diverse people and ideas thrive.
Core Values

The beliefs that guide our choices and actions

“core values are the highest values that guide an organization’s actions, unite its employees, and define its brand”
INTEGRITY
The instinct to be honest, reliable, and sincere

RESPONSIBILITY
The confidence to own opportunities and challenges

CREATIVITY
The determination to think and work differently and from new perspectives

COMMUNITY
The desire to invest and engage outside ourselves

COLLABORATION
The emotional intelligence to perform, produce, and create together

PERSONAL DEVELOPMENT
The commitment and support to become our best selves
ITS EMPLOYEE PORTAL

its-employee-portal.uncg.edu